



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Report on Industrial Visit

Date: 25-07-2015

Event Name	Industrial Visit
Event type	Students activity
Date / duration	25-07-2015 9.00am to 4.10pm
Resource person	Company Experts (Vijay Dairy, Vijayawada)
Name of coordinator	B.Kalyan Kumar
Target audience	students
Total No. of participants	103
About the event	students visited the plant and acquired practical knowledge
Feedback	students felt happy about Co-Co-Cola industry for getting lot of input about soft drink industry

Photographs:



- ❖ The industrial Visit of MBA students is organized on 25-07-2015 by the SMS Department, Lakireddy Bali Reddy of Engineering, Mylavaram; Our students visited the Vijay Dairy Milk, Vijayawada. The Industrial personal described the objectives of the Industry interims of production process, operations , quality control and HRM and Marketing Process Etc., This is the good opportunity and more useful to enhance the skill of knowledge of industry and their practically